



DAUGHTERS
FOR EARTH

2023



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A Word From Zainab

As you're aware, Daughters for Earth is committed to supporting and celebrating women-led climate initiatives while also mobilizing women who are not yet engaged to join and be part of the solutions. Our approach is grounded in collaboration.

It is collaboration with a global network of women that has helped us identify hundreds of women-led climate actions and fund 103 women-led efforts in one and half years since our founding. It is collaboration that anchors our Hummingbird Effect movement to celebrate women's actions while also raising awareness about the science behind their actions with practical tips for everyone to contribute towards the solutions we seek. And it is collaboration that led us to secure \$26 million dollars in commitments towards our \$100-million-dollar goal.

We recognize that drawing attention to the power of women's actions hinges on collaboration. And today, we hope to collaborate with you.

As a movement of Daughters, we believe it is time to radically rethink our approach to solving the climate crisis. Investing in women changemakers, especially indigenous peoples and youth leaders, is the most effective way to expedite climate action on a global scale. Daughters for Earth has created the system to find, fund, and celebrate these women-led efforts.

What we need now is to accelerate our actions for faster results and for the world to pay attention to the power of women's unity, resources and actions. We truly hope you will join us in whatever way that resonates with you.

Together, we can ensure that the Daughterhood continues to rise boldly and with love to protect and restore Mother Earth.





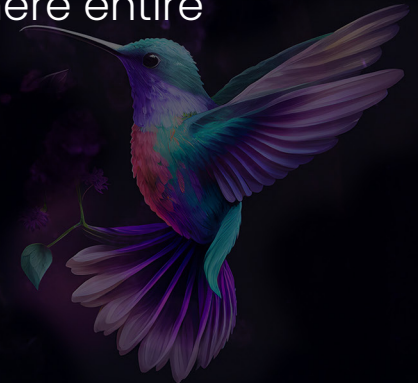
Our Why

Women: The Unseen Force in Climate Resilience

Women are being severely impacted by climate change. They represent 80% of climate-caused displacement and migration. They are also facing the brunt of food insecurity caused by climate change. However, women are also leading the most innovative human-led solutions to transform their communities and restore Mother Earth.

And yet, their efforts are often unseen, unheard, underappreciated, or underfunded. As a matter of fact, women-led efforts to protect the Earth receive less than two cents of each charitable dollar directed towards climate and environmental causes.

Daughters for Earth recognizes that the key to achieving climate justice lies in giving the right resources to women. By acknowledging, funding, amplifying and celebrating women-led initiatives worldwide, we're igniting a movement for change where entire communities and ecosystems can thrive.





A Bold Mission to Break Climate Crisis Barriers

Daughters for Earth is addressing a critical flaw in our approach to combatting the climate crisis: the marginalization of women.

In addition to **funding the work** of women and girls who are at the forefront of protecting and safeguarding Mother Earth, we **increase awareness** about the vital role that they play in climate solutions and **mobilize daughters** around the world to take proactive steps to protect our planet.

Our What

1.5 years after our founding, we are proud to have funded **103 women-led efforts** with **2.4 million US dollars**. Our goal is to mobilize 100 million dollars to fund and support hundreds of women-led efforts worldwide and demonstrate the power of their actions.

Our How



Anchored in Science, Transparent in Selection

Our approach is based on **scientific research** spearheaded by **One Earth**, which confirms that solutions to the climate crisis are attainable. This research extensively maps the Earth's landscape, highlighting regions in urgent need of protection.

Further, it has identified three crucial human-led efforts that we can and must make to combat the biodiversity loss crises and limit global temperature rise to the critical threshold of 1.5°C. Daughters for Earth is, therefore, committed to providing essential funding and support to women-led initiatives that fall under these three categories:

- Initiatives that protect and restore nature
- Initiatives that embrace regenerative agriculture
- Initiatives that promote the adaptation and use of renewable energy

Our grant-making process starts with the Daughters for Earth **Advisory Circle**, a group of over 50 women leaders worldwide who are scientists, climate activists, women's rights activists who help us identify women-led efforts working to restore the Earth. All recommended projects are then reviewed by an internal team to:

- Conduct due diligence
- Gain a thorough understanding of the prospective partner's needs
- Ensure that their work fits within the criteria that guide our work

Those who qualify are then shared with the **Wise Daughters Council**, an independent group of conservationists, Indigenous activists, and scientists from around the world who have dedicated their lives to protecting Mother Earth. The Council deliberates and makes the final decisions on Daughters for Earth's philanthropic giving.

This is a reflection of our commitment to democratize philanthropy and anchor it in the lived professional and personal experiences of diverse women.



“

Conservationism
can't be an exclusive
club. It should
include everyone
from all walks
of life. We all
need a healthy
ecosystem to
thrive.

”

Farwiza Farhan



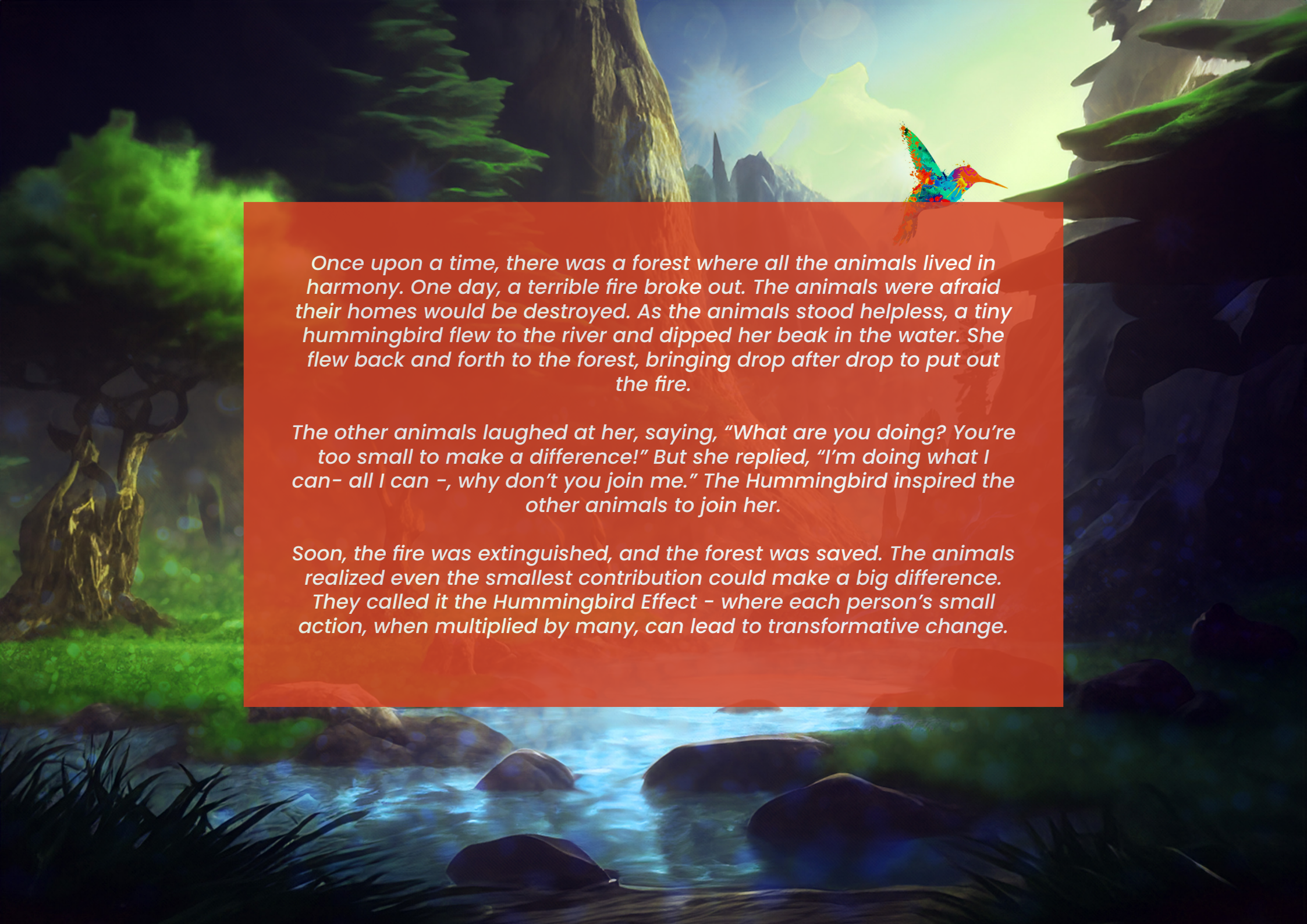
The Hummingbird Effect

When we are constantly bombarded by problems that our planet faces, we can get completely overwhelmed, feeling powerless and insignificant. But there is hope. It is summed up in the Hummingbird parable as recounted by environmental activist, women's rights advocate, and 2004 Nobel Peace Prize Laureate, Professor Wangari Maathai. It tells us that no one is too small to make a difference.

Daughters for Earth adopted this parable with the "The Hummingbird Effect" campaign. This first-of-its-kind initiative seeks to ignite a movement for sustainable change on our planet.

At the heart of the campaign, we created captivating graphic novels featuring the inspiring narratives of 13 women, symbolized as Hummingbirds, leading the way in climate activism. Their stories reached audiences through our weekly newsletters, social media platforms, and activation events.

Beyond introducing the public to these remarkable women, the campaign delved into the scientific principles underpinning their actions and emphasized their pivotal roles in advancing the planet's well-being. Additionally, practical tips were included, inviting everyone to embody the spirit of the Hummingbird by making minute, sustainable changes to our lifestyles to contribute to positive change for our planet.



Once upon a time, there was a forest where all the animals lived in harmony. One day, a terrible fire broke out. The animals were afraid their homes would be destroyed. As the animals stood helpless, a tiny hummingbird flew to the river and dipped her beak in the water. She flew back and forth to the forest, bringing drop after drop to put out the fire.

The other animals laughed at her, saying, "What are you doing? You're too small to make a difference!" But she replied, "I'm doing what I can- all I can -, why don't you join me." The Hummingbird inspired the other animals to join her.

Soon, the fire was extinguished, and the forest was saved. The animals realized even the smallest contribution could make a big difference. They called it the Hummingbird Effect - where each person's small action, when multiplied by many, can lead to transformative change.

Helena Gualinga

Ecuador

Helena Gualinga grew up immersed in tales of her ancestors defending their land against companies seeking to exploit it.

At the age of 14, she decided to speak out about the importance of protecting Indigenous lands and learning from indigenous wisdom on how to care for the land. Her compelling voice inspired her Sarayaku community, leading them to appoint her as their spokesperson against destructive industries in the Amazon.

As a youth climate activist, she represented her community at global forums, yet she noticed the absence of Indigenous voices. In response, she co-founded Polluters Out to remove fossil fuel industries from influencing governments and Indigenous territories.

Helena advocates worldwide for Indigenous participation in decision-making, urging corporations to take responsibility for the climate crisis. She remains resolute in her mission to protect Indigenous rights and lands while sharing their wisdom for a brighter future.



Defending the Land Against Exploitation



Gladys Kalema-Zikusoka

Uganda

Dr. Gladys Kalema-Zikusoka has played a crucial role in Gorilla Conservation in Africa. As Uganda's first wildlife veterinarian, she led efforts to control a fatal disease outbreak among mountain gorillas, with a focus on the endangered primates' well-being and their habitats.

Unlike traditional conservation methods, Gladys prioritized community well-being to address both human and wildlife needs. Over nearly three decades, her holistic approach resulted in a significant increase in the mountain gorilla population, leading to their reclassification from critically endangered to endangered.

Gladys also emphasized responsible tourism through Gorilla Conservation Coffee, supporting local communities and promoting awareness about gorilla conservation.

Her approach has become a guiding principle for modern conservationists, highlighting the interconnectedness of human and wildlife health.

Conserving Gorilla Populations

Flavia Neves Maia

Brazil

Flavia Neves Maia's ancestors lived and died amidst great droughts in the Brazilian Northeast.

While working as an urban planner addressing societal disparities, her life took an unexpected turn with her father's passing. This sparked a deep, soul-searching journey.

In meditation, Flavia had a profound realization – she was not separate from nature but an integral part of it. She saw that humanity's destructive relationship with nature was the underlying cause of the climate crisis.

She was invited to join a circle of women who were at the forefront of climate action in the vulnerable Parnaíba River Delta Region. These women were doing some of the most important work on the planet—with little to no resources. She felt an immediate sense of belonging and co-founded Filha do Sol.

From planting mangroves to empowering women as climate leaders, Filha do Sol has gained momentum by addressing urgent community issues and scaling up climate initiatives.



Regenerating Mangrove Forests:

Caroline Cannon

Arctic Circle

When Caroline Cannon, an Inupiaq from Point Hope, Alaska, witnessed her ancestral land being threatened by oil companies, she moved into action.

Concerned about the environmental impact and the endangerment of her community's way of life, she organized protests against oil and gas drilling. Facing opposition, threats, and legal challenges, Caroline and her supporters persevered, chaining themselves to equipment and blocking oil tankers. She tirelessly advocated for environmental and cultural preservation, testifying before Congress and other government bodies.

Despite the challenges, Caroline succeeded in raising awareness about the need to protect the Arctic and promote a sustainable, clean energy future. Her impactful work has inspired global efforts against climate change, emphasizing the collective responsibility to safeguard the environment.



Protecting the Arctic Circle

Nemonte Nenquimo

Ecuador

In the biodiverse nation of Ecuador, Nemonte Nenquimo, a fearless leader of the Waorani community, emerged to protect their sacred land from oil drilling.

Drawing on ancestral wisdom, she led a global campaign, “Our Rainforest is Not for Sale,” uniting communities and implementing sustainable practices. The movement gained worldwide support and achieved a historic court ruling affirming Waorani collective rights, safeguarding 500,000 acres of Amazonian rainforest and setting a precedent for informed consent.

Nemonte has continued advocating for Indigenous rights globally, emphasizing their crucial role in environmental decisions.

Her story is a symbol of tenacity, highlighting the imperative of recognizing, respecting, and learning from Indigenous communities to address the global environmental crisis.

A portrait of Annastacia Ikaro Apoo, a young woman with dark skin and short, curly hair. She is smiling and looking directly at the camera. She has a blue feather in her hair and a blue feather in her right ear. She is wearing a blue and white striped shirt with a white collar and a blue beaded necklace. The background is a blurred green and yellow, suggesting a natural setting.

Annastacia Ikaro Apoo

Kenya

Annastacia Ikaro Apoo grew up admiring the wildlife conservancy rangers in Kenya. When she heard about the opportunity to join the ZEITZ foundation's "All-Women Anti Poaching Ranger Academy" at Segera Conservancy, she jumped at the chance.

The rigorous training tested her physically and emotionally, but it also equipped her with the knowledge and skills she needed to protect wildlife and habitats. Graduating from the Academy marked a significant milestone.

Now a Ranger, Annastacia can provide for her family while doing something she loves. Her story stands as an inspiration for women worldwide to pursue their passions and overcome challenges, all the while contributing to preserving our planet.

A Woman Ranger Safeguarding Wildlife



Rewilding College Campuses

Mackenzie Feldman

USA

While playing beach volleyball, Mackenzie Feldman was told by her coach not to chase the ball if it went off the court because the grass was sprayed with an herbicide.

She was shocked to discover that these chemicals were being used on college campuses across the country, including her own.

She worked with the groundskeeper to find a solution—they would stop spraying pesticides if she and her teammates would pull weeds.

Together with a volleyball teammate, Mackenzie initiated a nationwide campaign through her nonprofit, Re:wild Your Campus, advocating for herbicide elimination and organic land care in colleges.

Her efforts led to healthier ecosystems by reducing pesticide use across the US.

Alexandra Narvaez

Ecuador

In Sinangoe, when the Cofán people faced threats like illegal logging and mining, endangering their Amazonian way of life, Alexandra Narvaez stood up to defend their sacred land. She joined an Indigenous Guard, confronting illegal operations and forming alliances with activists and organizations to amplify their cause.

Despite gender barriers, Alexandra became the first woman in Sinangoe's land patrol, inspiring others along the way.

Collectively, the Cofán community secured legal recognition of their territory, cancelling 52 mining concessions and protecting 79,000 acres of vital rainforest.

Alexandra's journey exemplifies the power of unity in facing adversity and inspires others to stand for justice.



Protecting the Amazon

Shivani Bhalla

Kenya

Shivani Bhalla's childhood encounter with a cheetah sparked a lifelong commitment to wildlife. Concerned about the dwindling lion populations, she founded Ewaso Lions, emphasizing community-led conservation. The "Warrior Watch" program engaged Indigenous Samburu warriors, reducing human-lion conflicts.

The benefits were felt by both the community and the lions, with over \$25,000 worth of livestock saved in a single year and the highest lion population monitoring since the project's inception. Moreover, the program empowered the Samburu warriors by providing them with sustainable livelihoods and establishing them as leaders in lion conservation.

Shivani expanded efforts with the Mama Simba group and Lion Kids Camp, fostering community involvement in restoring habitats and educating the next generation.

Through collaboration and community involvement, Shivani's vision has ensured a future where lions can thrive as symbols of Kenya's natural heritage.



Safeguarding the Future of Lions



Protecting the Forests

Farwiza Farhan

Indonesia

Farwiza Farhan grew up in Aceh, Indonesia, surrounded by the lush Leuser Ecosystem's forests and wildlife. Over time, she witnessed these precious lands being destroyed for monoculture and mining, putting wildlife on the edge of extinction.

Returning to Aceh after studying marine biology and environmental management, she co-founded the Forest, Nature, and Environment Aceh Foundation (Yayasan HAKA). Their mission was to protect and restore the Leuser Ecosystem, the last place on Earth where critically endangered megafauna coexist.

They worked closely with local grassroots communities, supporting them to strengthen their role in forest protection. They also collaborated with government officials to push for stronger protections for the Leuser Ecosystem.

Their hard work paid off in 2013 when they won a case against a palm oil company for damaging the environment. It was a big win that set an example for other cases across the country. This victory gave communities a say in decisions and empowered them to continue caring for their forests.



Pashon Murray

USA

Raised in Grand Rapids, Michigan, Pashon Murray was exposed to waste management through her family's entrepreneurial ventures. Inspired by her father's work, she developed a strong sense of community responsibility and waste elimination. Engaging in green building projects expanded her understanding of materials management, differentiating between waste and valuable resources.

Her commitment to climate resilience and building with nature led her to focus on urban farming in Detroit amid the challenges posed by the automotive industry. She dedicated herself to revitalizing neighborhoods, addressing waste, and reducing landfill trips through composting.

Establishing a foundation, she sought widespread support for her comprehensive waste management approach and engaged policymakers to address environmental injustices.

Pashon's commitment to education and research, including partnerships with universities and curriculum development, laid the groundwork for climate-resilient strategies and the advancement of regenerative agriculture.



***Revitalizing Community
Lives Through Waste Management***

A close-up portrait of a young woman with dark hair, looking slightly to the side with a gentle smile. She has traditional indigenous markings on her face, including a blue line on her forehead and blue dots on her cheeks. She is wearing a patterned shawl. The background is dark and out of focus.

Preserving Nature and Cultural Heritage

Fernanda Castro Purrán

Chile

Fernanda Castro Purrán, founder of Ríos to Rivers Chile, dedicated herself to safeguarding the biocultural diversity of Chile's Biobío river basin by fostering a connection between people and the surrounding natural beauty.

She organized kayaking expeditions to instill a reverence for the river among local youth, and shared indigenous stories that emphasized the delicate balance between humans and nature. Through these experiences, children discovered the river's vital role as a thriving ecosystem supporting diverse life forms and gained an awareness of the river's cultural significance.

Fernanda also galvanized community initiatives for clean-up drives, tree planting, and sustainable practices. Her tireless efforts triggered a remarkable transformation in the Biobío river basin, with children becoming passionate advocates for preserving their natural heritage.

“Women do not need to be empowered when it comes to the protection and restoring mother earth. They are in their full power with their fierce actions. What they need is for their power to be reinforced, supported, funded, and celebrated.”



In our second year since launching, we've funded nearly 100 women-powered efforts working to protect and restore Earth. Currently, more than 40% of our funded groups are Indigenous-led or implemented, and we aim to continue increasing that percentage.

TOTAL PROJECTS SUPPORTED: 100

TOTAL GRANTS TO DATE: \$2.4M +

PERCENTAGE OF INDIGENOUS-LED PROJECTS: + 40%

ACROSS MORE THAN 30 COUNTRIES AROUND THE WORLD + THE ARTIC INCLUDING:

- Cameroon
- Kenya
- Zambia
- Zimbabwe
- Burkina Faso
- Mexico
- Guatemala
- United States
- India
- Indonesia
- Mozambique
- Morocco
- Senegal
- Switzerland
- Uzbekistan
- Madagascar
- Argentina
- Canada
- Chile
- Ecuador
- Costa Rica
- Democratic Republic of the Congo
- Vietnam
- Nigeria
- Belize
- Ecuador
- Brazil
- Colombia
- Peru
- Suriname
- Tanzania
- South Africa

Our Impact



Ocean Conservation - 7

Regenerative Agriculture - 37

Land Conservation - 56

Publications

Daughters for Earth is proud to have, in partnership with Foreign Policy Analytics and Vital Voices, published an issue brief on [*How Women are Accelerating Nature-based Solutions*](#). Some interesting data emerged:



Investing in women smallholders could reduce **2.06 gigatons** of CO₂ and generate **US\$87.6 billion** in savings by 2050, equivalent to:

2,307,390,192,417
Pounds of coal avoided

101,816,353
Garbage trucks of waste recycled instead of landfilled

34,058,558,289
Tree seedlings grown for 10 years

Sources: Project Drawdown (2018), EPA Greenhouse Gas Equivalencies Calculator



Investing in mangrove conservation and restoration could reduce **15.84 gigatons** of CO₂, equivalent to:

17,737,318,337,598
Pounds of coal avoided

782,664,059
Garbage trucks of waste recycled instead of landfilled

261,801,591,555
Tree seedlings grown for 10 years

Sources: Jakovac et al (2020), EPA Greenhouse Gas Equivalencies Calculator



Investing in regenerative agriculture could reduce **23.15 gigatons** of CO₂ and generate **US\$1.9 trillion** in savings by 2050, equivalent to:

25,930,364,844,023
Pounds of coal avoided

1,144,012,603
Garbage trucks of waste recycled instead of landfilled

382,771,184,403
Tree seedlings grown for 10 years

Sources: Project Drawdown (2018), EPA Greenhouse Gas Equivalencies Calculator

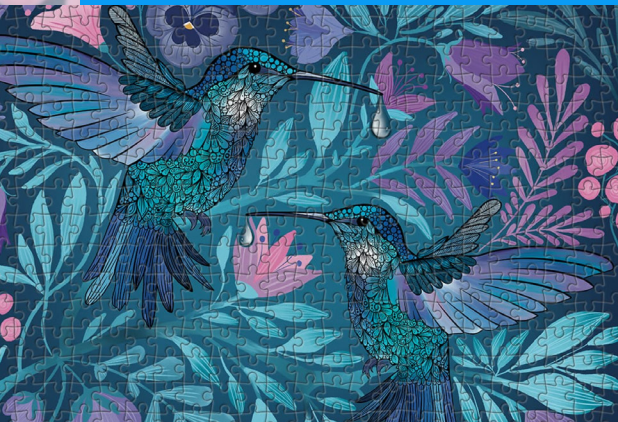
We are also proud to share our experience with building trust-based philanthropy through an article written by Zainab Salbi, and Casey Rogers called [*The Wise Daughters Effect: How Philanthropists Can Learn to Trust*](#).



Our Partners

At Daughters for Earth, we believe in the collective strength of women. Whether it's dedicating time, providing support or contributing financially, when women come together, everybody wins, and our planet wins.

Over the last year, we've received generous support from the following partners:



ARITZIA



EILEEN
FISHER

GREENWICH ST
JEWELERS

JIGGY®



**ECONOMIST
IMPACT**

The Sustainability Project



VITAL VOICES
GLOBAL PARTNERSHIP



unesco



TIME 100

We are happy that our co-founder Zainab Salbi has received the TIME Magazine top 100 Impact Award for her work on women's rights through founding Women for Women International and co-founding Daughters for Earth.

Media and
Thought Partners

FP
Ms.
Forbes



BIONEERS

Worthy100



ENVIRONMENTAL SYMPHONY:
THE MOVEMENT



Our Team

ZAINAB SALBI

JODY ALLEN

BETSY TAYLOR

ALEXANDRA ZIMMERMANN

KRISTINA LILIANA NOVA

TREA-YIP

KAHEA PACHECO

SUSAN FLOOD

KRISTINE TOMPKINS

SALLY ANN RANNEY

TJADA D'OYEN MCKENNA

PAULA KAHUMBU

JEAN OELWANG

GERALDINE PATRICK ENCINA

SYLVIA EARLE

ALYSE NELSON

INGE RELPH

HEATHER GRADY

KRISTINE ZEIGLER

TARAN GEHLOT

GINGER CASSADY

CONNIE NIELSEN

KATIE FROHARDT

CARLY VYNNE BAKER

ATOSSA SOLTANI

DANA RICE

KATE HORNER

LEYMAH GBOWEE

JUSTIN WINTERS

KAREN KORPONAI

MARY ROBINSON

HELENA GUALINGA

HALLA TÓMASDÓTTIR

SOFIA DE MEYER

LYNN MENTO

JOHN HORTON

DIANNE DAIN

ALEXANDRA LUNT

BIANCA PITT

RACHEL RIVERA

PEGGY DULANY

JADE BEGAY

AMIRA DIAMOND

LEAH THOMAS

ASHLEY JUDD

ERIN AXELROD

FERN SHEPARD

CASEY ROGERS

LEADERSHIP COUNCIL

CAMPAIGNERS

PHILANTHROPIC ADVISORS

CO FOUNDERS WISE DAUGHTERS COUNCIL

KIRSTEN DUNLOP

XIYE BASTIDA

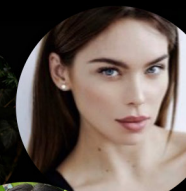
NICOLE RYCROFT

AMEENAH GURIB-FAKIM

GLADYS KALEMA

FARWIZA FARHAN

NIKKI ESLAMI



Moving Forward



Our Vision Continues to Expand—Boldly.

In the long term, our ambition is to **mobilize \$100 million** to support over 500 women-led initiatives devoted to tackling climate challenges. In the immediate future, we aim to distribute \$1.5 million in grants in 2024, supplementing the \$2.4 million already disbursed to date. This commitment goes beyond financial backing; it's an investment in amplifying the voices and efforts of women leading the charge in climate solutions.

Beyond funding, our goal is to **expand this movement**. We aspire to inspire and mobilize more women and communities globally, fostering a network of **dedicated changemakers** committed to safeguarding our planet. To this end, we are developing an educational toolkit—a collaborative platform for women to learn, share knowledge, and collectively act for the **preservation of Mother Earth**.

Ultimately, our dedication to prioritizing gender in the international climate discourse persists. We will persistently advocate for women's experiences, leadership, and perspectives to be central to global climate discussions.



DAUGHTERS FOR EARTH

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