

DAUGHTERS FOR EARTH

ANNUAL REPORT 2024





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A WORD FROM ZAINAB

A couple of years ago, a Daughters for Earth team member suggested that we replace public expressions that insinuate violence or aggression with ones anchored in our values and our commitment to supporting women at the frontlines of addressing climate change and biodiversity loss. It was both a fun and meaningful exercise to catch ourselves using such phrases and think creatively about how to replace them. One such phrase was “divide and conquer.” In a world fraught with countless wars and divisions, we chose to replace it with “unite and spread.” By this, we mean uniting in love and spreading that love; uniting in our commitment to supporting women and spreading that commitment to many more; and uniting in our reverence for Mother Earth while spreading that same reverence back to Mother Earth.

In this spirit of unity and love, we share with you all that we accomplished in 2024 and invite you to join us in spreading this commitment in 2025. We are humbled that, thanks to a global network of women and an extraordinary team, Daughters for Earth has supported 200 women-led initiatives across 50 countries, with 42% of these initiatives led by Indigenous women. We’re also excited to share our efforts to celebrate women’s incredible work through storytelling. So far, we have written 26 graphic novels highlighting the achievements of these women leaders, the science behind their actions, and practical tips for readers to join the movement to protect our planet both on the individual and community levels. Beyond that, our dedication to fostering a global women’s movement has been showcased through platforms like Foreign Policy Magazine, Vital Voices, and many others.

With all this progress, I dare say we are just getting started. As we close 2024, we renew our fierce commitment to doubling down on our efforts to support women at the forefront of addressing climate change and biodiversity loss. Achieving this requires unity, collaboration, and, above all, love.

With that, I present to you the Daughters for Earth 2024 Annual Report. I invite you to read it and, most importantly, to join us in 2025 and beyond. Mother Earth needs each and every one of us to do all we can to protect, restore, and respect nature.

In Daughterhood,

Zainab Salbi

Co-Founder, Daughters for Earth.



DAUGHTERS FOR EARTH IS...

A fund and a movement focused on supporting, celebrating, and mobilizing women to protect and restore our Earth.

At the heart of everything we do is a commitment to community and the timeless values we learn from Mother Earth: collaboration, balance, generosity, adaptability...

As daughters, sisters, and stewards, we are shaping a future where both our shared humanity and our planet can flourish side by side.





WE FUND WOMEN'S ACTIONS

There is no way to fully address climate change and biodiversity loss without the full inclusion of women. Women have consistently proven to be effective stewards of our planet. They take action, drive change, and educate their families and communities to create lasting shifts in how we care for the Earth. And yet, women receive less than two cents of every charitable dollar directed towards climate and environmental causes.

Daughters for Earth is flipping the script by funding women-led and women-operated projects that are addressing the environmental challenges we face today.



In just 2 and a half years since Daughters for Earth was born, we have supported 200 women-led actions to protect and heal our Earth, with a total of 4.05 million USD awarded to initiatives across 50 countries. Of these, 39% have gone to Indigenous-led efforts, and 55% have been directed to projects in mega biodiverse countries.

Our grant-giving model is grounded in trust—trust between our funders, advisors, grantees, and ourselves. This means we have shifted decision-making power from the traditional boardroom into the hands of women who are intimately connected to their work and their communities. This approach ensures that resources are directed where they are most needed and can make the greatest impact. It honors the wisdom of local women, values lived experiences and embraces the power of collaboration.

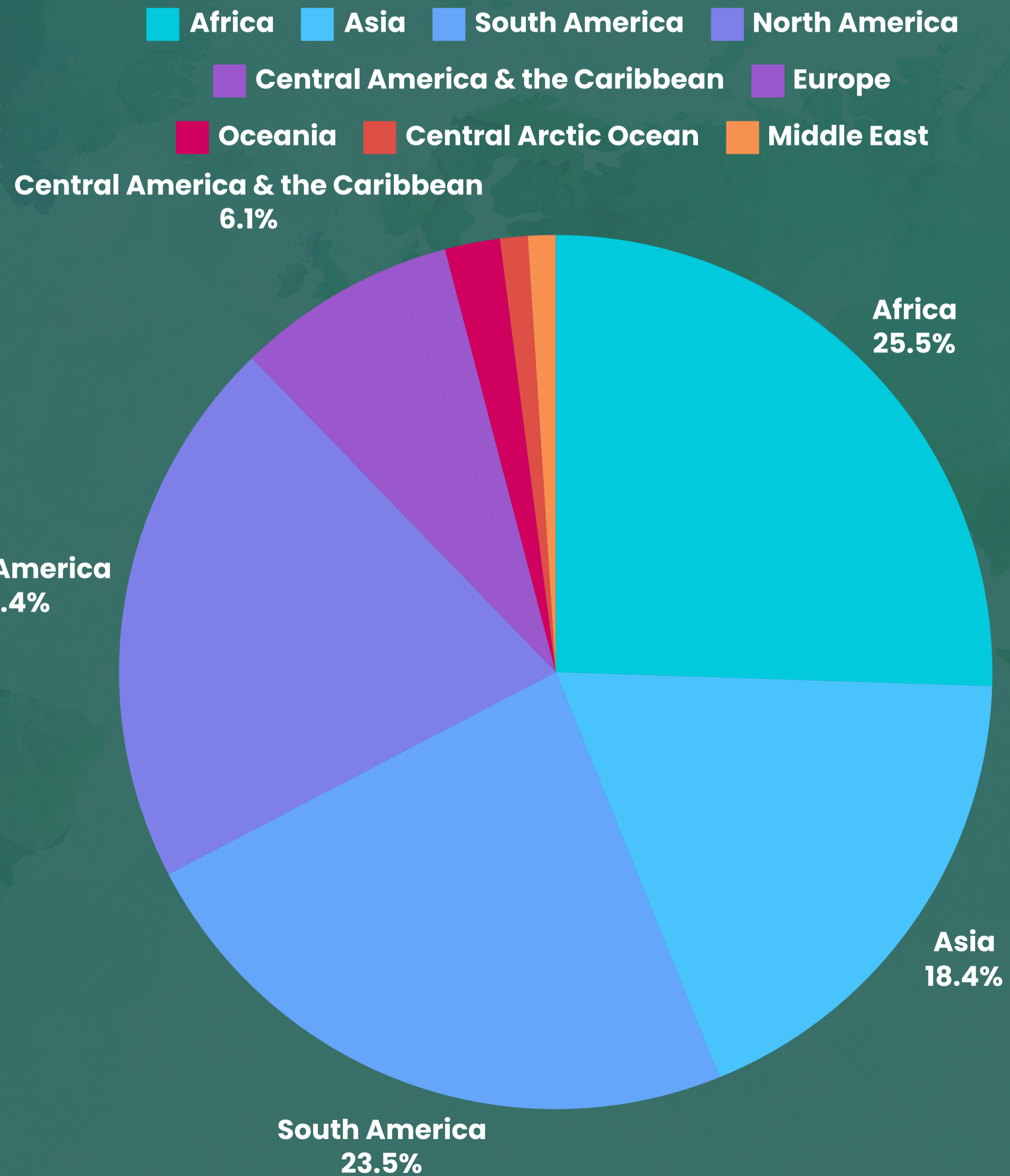
Here's how it works:

We lean on our global network of women to help us identify initiatives that align with our vision for conservation, biodiversity protection, and regenerative agriculture.

Once these initiatives are identified, our all-Colombian and Panamanian team carefully reviews each one to ensure it is eligible for support and is making an impact on the land and their communities. Finally, we have entrusted nine wise women, each deeply rooted in their communities and devoted to protecting our Earth, to make the final decisions on grant-giving.

Through this experience, we've learned that trusting in women's leadership works. It is a process we are deeply committed to.

FUNDING DISTRIBUTION BY REGION

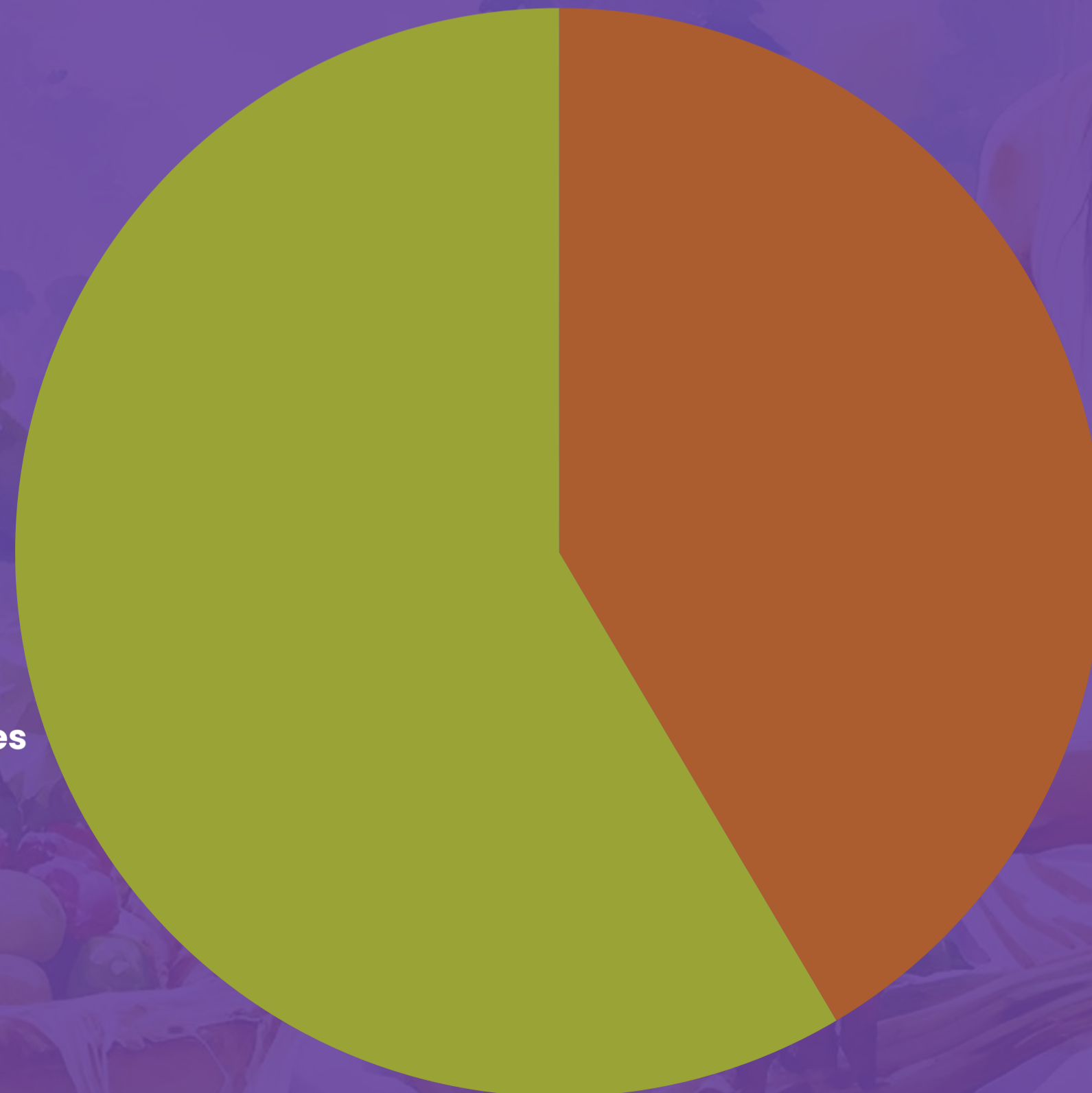


FUNDING TOWARDS INDIGENOUS-LED INITIATIVES & MEGA-BIODIVERSE COUNTRIES

■ Indigenous-led Initiatives ■ Megabiodiverse Countries

Megabiodiverse Countries
58.5%

Indigenous-led Initiatives
41.5%





WE CELEBRATE WOMEN'S CONTRIBUTIONS

Daughters for Earth is a movement—one that celebrates women's voices, their work, and their wisdom. This movement is an open invitation for everyone not just to understand what women are doing and why it matters but also to take action, lend support, and become part of something bigger. That's why we're so inspired by the story of the Hummingbird Effect. It's a beautiful reminder that even the smallest actions, when combined, can lead to extraordinary change.

THE HUMMINGBIRD EFFECT

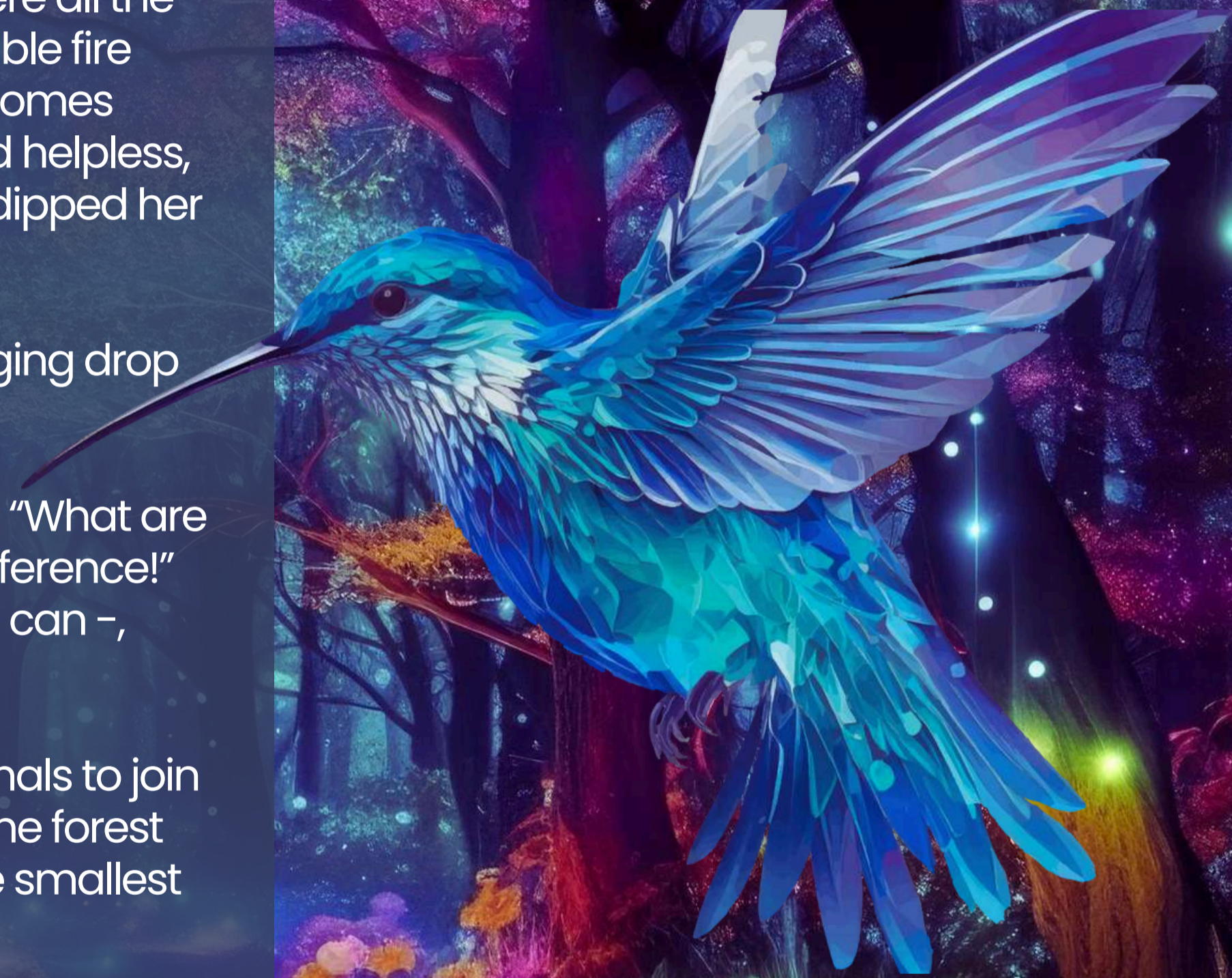
Once upon a time, there was a forest where all the animals lived in harmony. One day, a terrible fire broke out. The animals were afraid their homes would be destroyed. As the animals stood helpless, a tiny hummingbird flew to the river and dipped her beak in the water.

She flew back and forth to the forest, bringing drop after drop to put out the fire.

The other animals laughed at her, saying, "What are you doing? You're too small to make a difference!" But she replied, "I'm doing what I can- all I can -, why don't you join me."

The Hummingbird inspired the other animals to join her. Soon, the fire was extinguished, and the forest was saved. The animals realized even the smallest contribution could make a big difference.

They called it the Hummingbird Effect.



GRAPHIC NOVELS

Our Hummingbird Effect campaign has come to life through beautifully illustrated graphic novels that highlight the stories of women around the world who are taking on climate change. With each novel, we honor the incredible work of these women and share the science behind their efforts. This makes every novel not just a beautiful story but a powerful educational tool.

We also provide tips to readers on what they can do at the personal and community level to reorient themselves toward protecting and restoring the Earth. Along the way, we help them learn how to relate to nature and its resources in a more sustainable way.

So far, we've produced **26 graphic novels** and have just released our **first animated film** that shares the story of one of the remarkable Daughters driving climate solutions.



ANIMATED FILM

Press play to watch Dr Gladys
Kalema-Zikusoka's animated story





EVERYTHING WE DO IS ANCHORED IN COMMUNITY

Earth needs us to collaborate on every level, and at Daughters for Earth, we understand the power of building strong, inclusive communities. For us, community translates to a shared learning journey that brings together women on the frontlines of solutions with philanthropists, scientists, communicators, and business leaders. It's about creating a space where we can learn from each other, see each other, and connect in safety and solidarity as we move forward together.

CONVENINGS

More than allowing us to learn from one another, our community gatherings are rooted in joy, connection, and rejuvenation. From dancing together to quieting down in nature, these experiences remind us that the solutions we seek lie within our hearts, our souls and our minds.



1 COP 16, Colombia



2 Womens' Retreat, Lopez Island



3 Climate week, New York



4 Vital Voices Global Leadership Awards, DC



5 Journeys with Purpose, Kenya



6 All-women Expedition, Greenland

1 **Colombia:** The Daughters for Earth team led inspiring discussions on empowering women in finance and sustainability and exploring and ensuring equitable investment in women and nature.

2 **Lopez Island:** A gathering of women from different sectors and parts of the world, all with interests and commitments to deepening our understanding of climate change and biodiversity loss. The retreat was anchored on the principle of community building through lectures, walks in nature, story telling, and music, all geared towards our learnings and connections in ways that speak to our minds, hearts, and spirits.

3 **New York:** In collaboration with Vital Voices, Equality Now, and SHE Changes Climate, Daughters for Earth hosted powerful morning discussions on women's leadership in tackling climate change. We concluded the evening by celebrating women's leadership in addressing climate change and biodiversity loss.

4 **Kennedy Center, DC:** In celebrating Women's Leadership, Vital Voices held a conversation about the role of women in water sovereignty. Representing Daughters for Earth was Zainab Salbi.

5 **Kenya:** The Daughters for Earth team connected with women's groups working to heal and preserve our planet. This trip taught us that women aren't just protecting nature as a job; they're nurturing a deep, loving relationship with the Earth, and they anchor their work in the community.

6 **Greenland:** Active Philanthropy and the Apolitical Foundation co-hosted Daughters for Earth during an all-women expedition to Greenland. This journey deepened our understanding of climate change and helped activate multi-sectoral solutions.

CONVENINGS



7 Women's Retreat, Austin, Texas



8 Opal Group Summit, The Hamptons



9 Nexus Global Summit, New York



10 Daughters for Earth Art Exhibition, London



11 BigBang Summit, Dallas Texas



12 Women's Gathering, Switzerland



13 Donor Webinar, Online



14 Earthshot Prize, Cape Town, SA

- 7 Austin, Texas:** Daughters for Earth gathered a group of women for an all-day retreat in nature, led by Casey Rogers and featuring distinguished guests, including Nemonte Nenquimo, co-founder of Amazon Frontlines and co-author of *We Will Be Jaguars*. Conversations were centered on how women are actively protecting nature and addressing biodiversity loss, with a focus on love, community, and connection to the Earth.
- 8 The Hamptons:** The Opal Group brought together multi-generational stakeholders for spirited discussions on important global topics, including climate change. Daughters for Earth co-founder Zainab Salbi moderated a session titled: "Why Our Daughters Are Taking the Lead in Climate Action."
- 9 New York:** During this year's Nexus Global Summit, Daughters for Earth co-founder Zainab gave a keynote speech titled: *The Earth has a Song, How Can We hear it?*
- 10 London:** Titled the Daughters for Earth, This exhibition was a celebration the connection between the feminine and nature. It showcased works by women artists who explore their unique relationships with nature
- 11 Dallas Texas:** Casey Rogers of Daughters for Earth highlighted the critical importance of women's efforts in addressing climate change. She shared insights on how Earth itself can be a powerful teacher of values and humanity, especially in a world where the lines between human and machine, and between physical and virtual spaces, are starting to blur.
- 12 Switzerland:** During a gathering of women Daughters for Earth leader, Sofia de Meyer discussed the vital role of women's leadership in protecting the Earth.
- 13 Webinar:** A donor webinar led by Daughters for Earth where grantees discussed women's leadership in driving climate action
- 14 Cape Town South Africa** Daughters for Earth co-founder Jody Allen and Hannah Jones of Earthshotprize announced our partnership at this year's Earthshot Prize Awards Ceremony. Together, we aim to channel more energy, attention and support towards women-led actions that are protecting the Earth.

PARTNERSHIPS

We've joined forces with women-centric groups, including She Changes Climate, Vital Voices, Project Dandelion, WeCan, and many more. We demonstrated the strength of our shared commitment by co-hosting powerful events during Climate Week in New York.



THE EARTHSHOT PRIZE Cape Town 2024



During this year's Earth Shot Prize Awards Ceremony that was held in Cape Town, South Africa, Daughters for Earth co-founder Jody Allen announced our exciting new partnership that will be anchored on:

1. Scaling support and energy to women-led climate change and biodiversity

protection solutions. We are going to build a more robust pipeline to share solutions with each other backwards and forwards, all to increase this nexus of information and make it more robust, pulsing with energy and urgency. Daughters will become an official nominator for The Earthshot Prize and in turn, The Earthshot Prize will share nominations of women-led efforts with Daughters to be considered for potential funding. They have already shared 200 with us so far!

2. Storytelling to unleash urgent optimism and action. Women bring faith in themselves and their communities along with perseverance; bringing more of their stories to life will shine a spotlight on game-changing ideas that motivate people to think (and act) big.

3. Collaborating on research and thought leadership to further demonstrate the unique role women play in driving climate and biodiversity innovation and impact. Through the partnership, we'll have more proof points and insights to influence other funders, helping more women changemakers scale and thrive.



RESEARCH & PUBLICATIONS

Daughters for Earth continues to document and show the impact of women's led work through data. We have partnered with FP Analytics to do just that.



Protecting Biodiversity and Driving Development Through Women's Leadership:

An issue brief by FP Analytics, with support from Daughters for Earth

At a glance:

- Around 25 percent of animal and plant groups are threatened by extinction
- Biodiversity loss could result in a USD 2.7 trillion reduction in global GDP in 2030
- For every dollar spent in biodiversity conservation, there is a return of almost USD 7 over five years.

Women and girls are key to biodiversity:

- Indigenous women use traditional knowledge to support climate resilience and biodiversity conservation
- Cross-border women-led conservation efforts promote biodiversity and peacebuilding
- Companies with over 30 percent women as board members have better climate governance
- Need to create gender-sensitive policies, expand funding, and strengthen capacity-building

LEARN MORE



At a glance:

- 2 billion people experience water scarcity, with disproportionate WASH impacts on women and girls
- Over 70 per cent of jobs in low-income countries and 50 per cent of jobs in high-income countries are water-dependent yet only 17 per cent of paid water sector jobs globally held by women.

Leveraging women-led solutions:

- Women and girls are responsible for 80 percent of water collection in households without piped water– E.g. India: productivity losses from women's water collection equal 4.7 percent of GDP
- Women have significant roles to play in transboundary water governance, which is critical to mitigating water-related conflicts and effectively managing water, especially in drought or flood-prone regions

LEARN MORE



Transforming Water Security Through Women's Leadership:

An issue brief by FP Analytics, with support from Daughters for Earth, Vital Voices, and Project Dandelion

MEDIA & THOUGHT PARTNERS

Over the past year, Daughters for Earth has garnered significant media attention, amassing nearly 200 million impressions. This coverage includes features in a number of prominent media outlets:

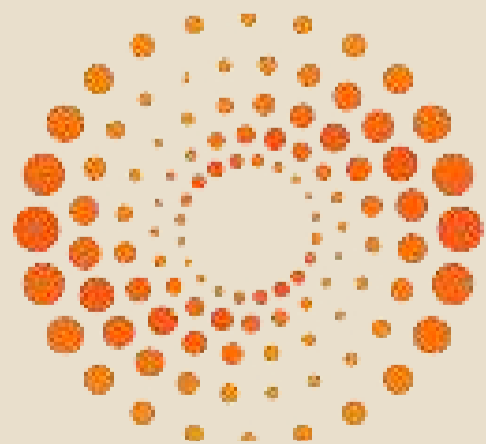
BAZAAR Harper's



Rolling Stone

THE Newsette *teen*VOGUE

REUTERS™ Forbes

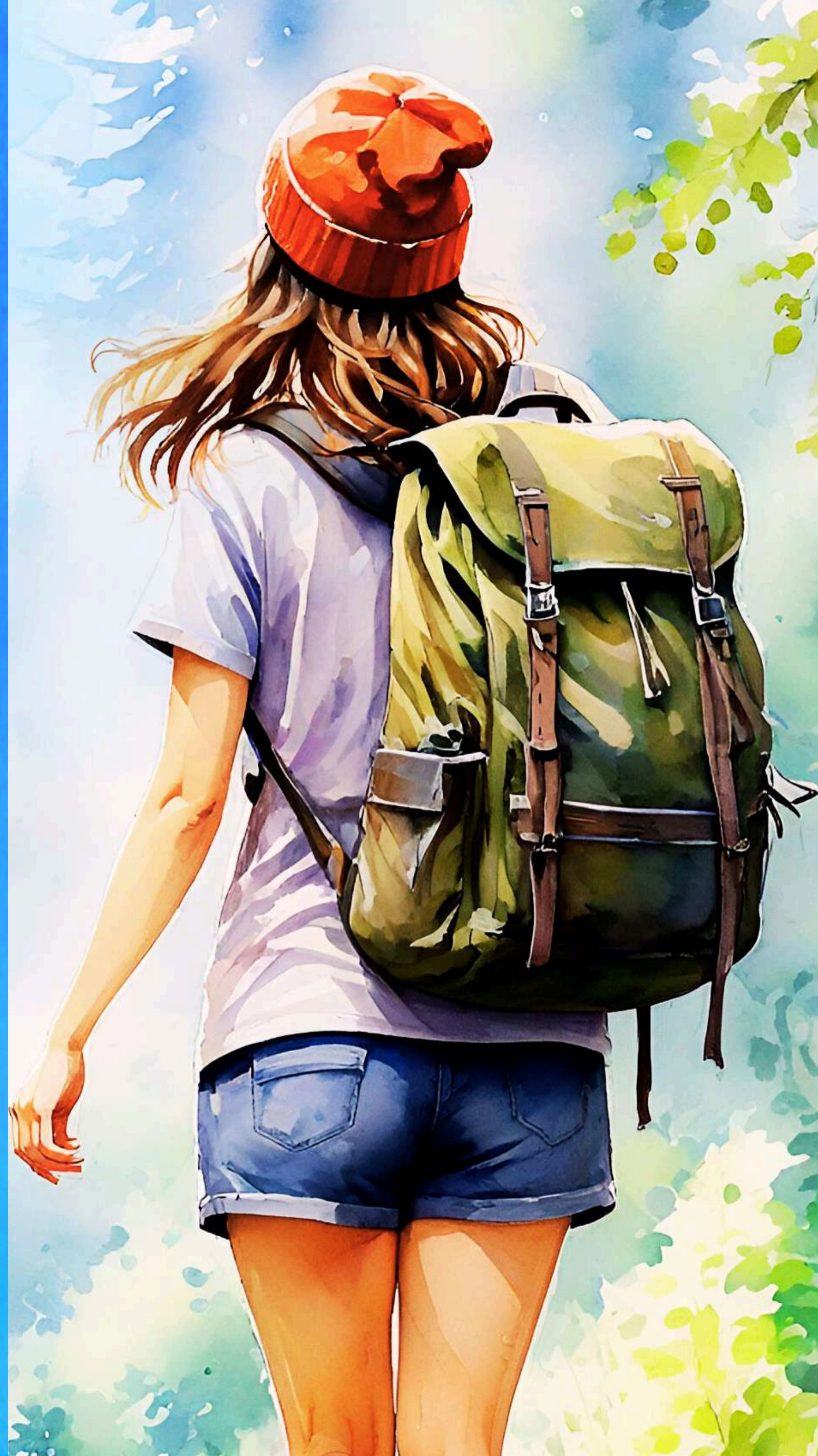


LET'S RISE TOGETHER!



More than ever before, we need to come together to support and amplify the work of the incredible women on the frontlines of addressing climate change and biodiversity loss.

We warmly invite everyone to join us, standing in collaboration, community and love to protect and restore our planet. Mother Earth needs us all to show up for her and for one another. Our futures, our rights, and our journeys are deeply interconnected. Let's rise together.





DAUGHTERS FOR EARTH

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